

# Create an Incident and Injury-Free™ Fleet safety culture

Fleet operations is a major risk area for an organization's direct employees, contractors, suppliers, as well as customers and members of the public. In response, JMJ has leveraged the proven principles and approach of Incident and Injury-Free, to offer a fleet safety specific solution



We support organizations that want to transform fleet safety either as a specific intervention, or as part of a wider safety culture transformation strategy.

## WHAT WE OFFER

Our technology-led consulting approach includes:

- Transformation Cloud™, provides a comprehensive Safety Culture Assessment and driver evaluation that highlight strengths and essential developmental needs
- Expert consultants guide the journey to an IIF fleet culture
- JMJ's Toolbox Talks app supports continuous improvement

## HOW WE DO IT

We help create culture transformation by:

- Leveraging Transformation Cloud diagnostics to provide real-time insights into the perspectives that drive safety performance
- Interpreting the data to co-design a bespoke pathway to achieve your goals
- Identifying strengths and areas for improvement and creating targeted strategies to address them with support from consultants
- Tracking and sustaining progress over time

Respect and include colleagues at all levels in a mindful, caring culture

Transform driver mindsets and overall fleet effectiveness

Generate cost savings. Fewer accidents mean fewer claims

Enhance company reputation for both employees and public

Expand organizational capacity for successful culture change

Increase safety performance significantly

# THE APPROACH

## Fleet management challenges

- Hundreds of thousands of commercial vehicle related injuries and fatalities each year
- Significant reputational and financial risk
- Driver shortages require firms to train and retrain drivers
- Technological advancements require prudent investment and delicate employee relations
- Regulatory compliance remains elusive to many firms

## Impact

Surface the current reality:  
Co-design plan



Leadership and deliver skills  
for development



Data-driven cultural  
transformation coaching



## Client results



A holistic leadership and skills approach is developed



New safer driving behaviors/skills become embedded and managed, leading to reduced incidents



Internal capacity is created for future sustainability, safer performance and growth

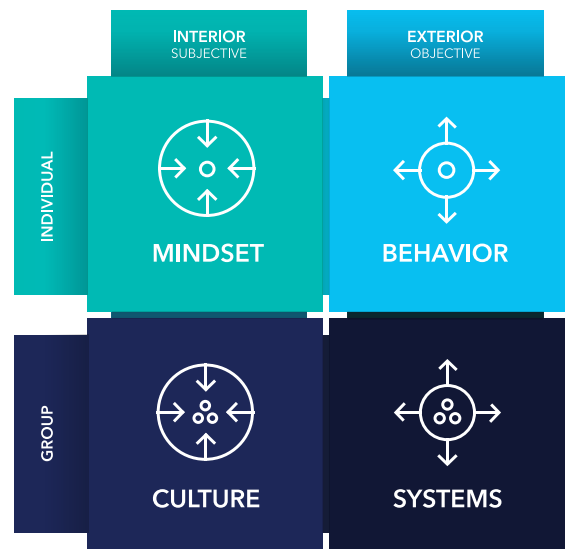
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## WHO WE ARE

For over 35 years, JMJ has been at the forefront of cultural change, helping executives, leaders, and the front line create breakthrough results in safety, sustainability and business performance. Our approach combines consulting expertise and the power of Transformation Cloud™ to make the impossible possible.

## OUR INTEGRAL APPROACH

We look at how aligned individual and group behaviors, processes and technologies are supporting safety transformation. This integral lens provides leadership and teams with actionable insights to enable a cultural shift and achieve sustainable results.



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Your cultural transformation journey starts here. JMJ's consultants are ready to help you achieve breakthrough results across your organization.

CONTACT US